

# One out of every six people in Australia + New Zealand are bothered by sweat.



• Data on file. miraDry Inc. Quantitative survey of 713 ANZ consumers, 18-75, HHI Greater than equal to \$35K AUD, \$36K NZD

#### **ANZ - Strong Consumer Demand for a Long-Term Solution for Sweat and Odour**



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#### Attract a New Category of Patients for Your Practice – ANZ

**Diverse Interest:** 40% 60% miraDry is generally equally preferred between men and women across all markets

**Younger Patients** 



**New Patients** 

of interested miraDry patients first speak to a General Practitioner – new patients to your practice

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© 2019 miraDry, Inc. Patient results and experience may vary. The miraDry system is FDA-cleared for the treatment of unwanted underarm sweat and odor, as well as the permanent removal of unwanted underarm have in the permanent removal of unwanted underarm have in the permanent removal of unwanted underarm have interesting and odor. As well as the permanent removal of unwanted underarm have interesting a system is FDA-cleared for the treatment of unwanted underarm sweat and odor. As well as the permanent removal of unwanted underarm have interesting a system is FDA-cleared for the treatment of unwanted underarm sweat and odor. As well as the permanent removal of unwanted underarm have interesting a system is FDA-cleared for the treatment of unwanted underarm sweat and odor. As well as the permanent removal of unwanted underarm have interesting a system is FDA-cleared for the treatment of unwanted underarm sweat and odor. As well as the permanent removal of unwanted underarm have interesting a system is the permanent removal of unwanted underarm have interesting a system is the permanent removal of unwanted underarm have interesting a system is the permanent removal of unwanted underarm have interesting a system is the permanent removal of unwanted underarm have interesting a system is the permanent removal of unwanted underarm have interesting a system is the permanent removal of unwanted underarm have interesting a system is the permanent removal of unwanted underarm is the permanent removal of unwanted underarm have interesting a system is the permanent removal of unwanted underarm have interesting a system is the permanent removal of unwanted underarm have interesting a system is the permanent removal of unwanted underarm have interesting a system is the permanent removal of unwanted underarm have interesting a system interesting a system is the permanent removal of unwanted underarm have interesting a system is the permanent of unwanted underarm have interesting a system interesting a system is the permanent

# **Consumers Desire Treatment from Specialists** In ANZ, over expect to get treated by an aesthetic physician (Dermatologist or Plastic Surgeon)

Data on file. Source: Apr 2019 Survey Data, Q35, Q37





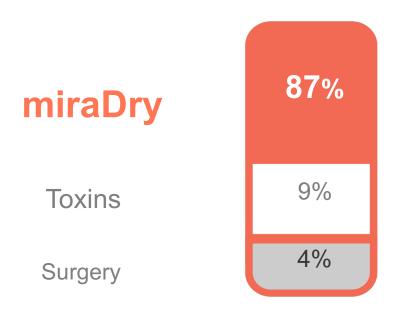
#### miraDry vs other treatments

# miraDry is preferred over Botox + Surgery

Source: Apr 2019, n=713 Survey Data, Q44

#### **ANZ - miraDry vs Competitors**

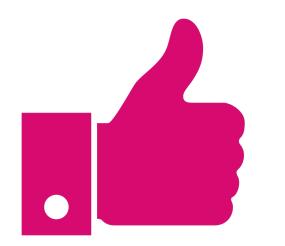
## When forced to choose, miraDry is overwhelmingly preferred over Botox + Surgery



Source: Apr 2019, n=713 Survey Data, Q44



### Why patients prefer miraDry



**Ore Permanent (long lasting)** 

Less side effects

These are the top 5 reasons why miraDry wins out over alternative sweat reduction products

Efficacy

Safety

Less Pain (non-surgical)

Source: April 2019 Survey Data, n=345, Q45



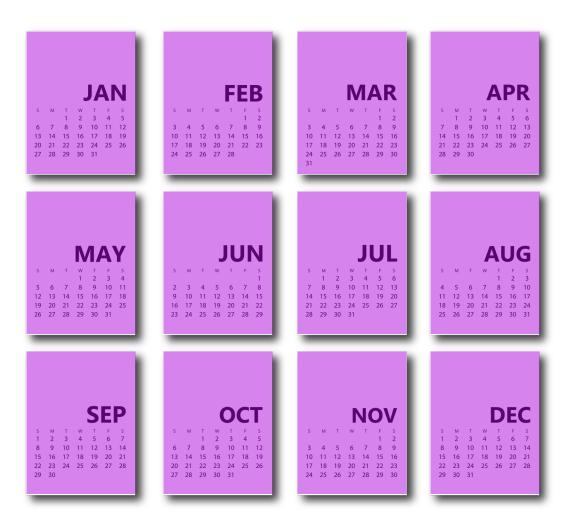
#### miraDry Patients are Highly Motivated

would get treated in the next 6 months

1 in 3

Over 1/2

would get treated in the next **12 months** 



Source: April 2019 Survey Data, n=205 Q35, Q36

